



04 JAN, 2023

Siemens Malaysia appoints Danze as new president, CEO

Borneo Post (KK), Malaysia



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KUCHING: Siemens Malaysia announced that Tindaro Danze has been appointed as its new president and chief executive officer effective January 1, 2023.

He is concurrently responsible for the digital industries (DI) business in Malaysia.

Prior to these appointments, Danze was based in Germany as the head of global sales for DI's digital enterprise and vertical management. He managed the company's regional industrial digitalisation units, enabled global digitalisation projects, and oversaw Siemens DI vertical approach in key industries.

Not a stranger to Southeast Asia, Danze was previously based in Indonesia for four years from 2012 to 2016, as the managing director of the medium and low voltage drives business.

Under his leadership, Siemens



Tindaro Danze

fostered its market leading position in the minerals and fiber industry.

He then moved to Siemens Vietnam as the Head of Digital Industries from 2016 to 2020. He positioned Siemens as a thought leader in Industry 4.0 in Vietnam, and also formed numerous strategic alliances with the local education sector, industry associations and manufacturing stakeholders.

"We're pleased to welcome

Tindaro on board. He brings with him a wealth of knowledge and expertise in digital technologies, business strategy, project management and executive coaching," said Dr Thai-Lai Pham, chief executive officer of Siemens Asean.

"Very importantly, his combination of headquarters and regional experience will enable him to sharpen our business focus in Malaysia."

"I am delighted to be back in Southeast Asia. It is an exciting region with enormous growth and development potential.

"I look forward to working closely with my Malaysian colleagues and our ecosystem partners to strengthen our digitalization leadership in Malaysia, and accelerate transformation for this country," commented Danze.



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SUMMARIES

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